

PORSCHE

SPRINT CHALLENGE
NORTH AMERICA
BY YOKOHAMA

SPRINT CHALLENGE
USA WEST
BY YOKOHAMA

Porsche Sprint Challenge
Porsche Endurance Challenge
Michelin Raceway Road Atlanta

September 11-14, 2025

PORSCHE

ENDURANCE CHALLENGE
NORTH AMERICA

CHAMPIONSHIP

Event Name	Season Finale at Michelin Raceway Road Atlanta
Other Series	Radical Cup North America
Testing	Wed., Sep. 10, 2025
Round/Races	Round 7, Races 13 & 14 of Porsche Sprint Challenge North America Round 6, Races 11 & 12 of Porsche Sprint Challenge USA West Round 4 of Porsche Endurance Challenge North America
ASN	United States Auto Club

GENERAL

Facility	Michelin Raceway Road Atlanta 5300 Winder Highway Braselton, GA 30517 770-967-6143 phone
Track Length	2.54 mile, 12-turn road course
Pole Position	On the right, per the FIA circuit homologation
Start/Finish Line	On the Front Straight
Race Control	Michelin Tower, 4 th Floor
Pit Lane	Front straight, Driver's right

LOGISTICS

Staging	Staging lanes at Front Gate no earlier than Mon., Sep. 8, 12:00pm. Before then front parking field is available, no security onsite.
Load In	See Event Schedule
Load Out	Sun. Sep. 14 by 8:00pm. After then front parking field is available, no security onsite.
Competitor Entrance	All Competitors enter through Gate 1.

REGISTRATION

Location	Registration Building at track entrance
Hours	Per Event schedule
Entry Deadline	Aug. 27, 2025
Credentials	All competitors, crew and guests must sign track waiver, have wristband and USAC Hard Card
Parking	In grass lots at the entrance to the Infield Paddock

Pit Vehicles	All golf carts and pit vehicles must be registered. Sign waiver and receive sticker at Registration. Powered carts must be driven by a licensed driver over the age of eighteen (18) with valid driver's license unless applicable state or local law requires a higher age limit. The number of passengers may not exceed the manufacturer's designed and installed seating capacity. All passengers must be seated during operation. Georgia helmet laws are enforced on all Michelin Raceway Road Atlanta roads unless designated within the paddock areas. Use of skateboards, roller skates, roller blades, razor scooters, e-bikes, bikes, ATV, 4-wheelers must require a helmet on.
Shipping Address	Team or Company Name / Contact Name & Cell Phone Number / Series Michelin Raceway Road Atlanta 5300 Winder Highway Braselton, GA 30517 Packages shipped to Michelin Raceway Road Atlanta may be picked up in Garage Bays 10-12. Hours: 7:00am-7:00pm

CONTACTS

Motorhomes	PorscheTickets.com
Golf Cart Rentals	Custom Golf Carts, customgolfcartsbraselton@gmail.com or 678-447-1475
Truck Washing	North Georgia Pressure & Soft Wash, Slade Westbrook, 678-858-0955
Pump Out Service	Nix Tank Company, 678-776-6340
Catering/Hospitality	Proof of the Pudding, Susie Witte, switte@proofpudding.com , 404-587-7642
Suite Rentals	Lisa Shultz, lschultz@roadatlanta.com , 470-270-1116
Airgas	Order Deadline: Aug. 31 motorsports@airgas.com or 800-367-4273
Ice	Available at Paddock Grill. For large orders contact Jason Kozlowski, jkozlowski@proofpudding.com , 484-400-3955
Media	All Media must have a USAC media credential and vest. Vests will be distributed at PSC Tech. Media Center located on second floor of Michelin Tower

FACILITY RULES

- **Alcohol Policy:** State of Georgia and Hall County law requires that alcohol may not be brought into facility. A variety of food and beverages are available at concession stands
- Staking on fences or asphalt is prohibited
- Quiet Hours are every day 11:00pm – 8:00am and Sunday from 10:00am-12:00pm and strictly enforced
- Georgia Helmet Laws are enforced on all Michelin Raceway Road Atlanta Roads, unless designated within the paddock areas
- All unlicensed vehicles must have the proper passes
- Any use of hoverboards (single or dual-wheeled) is strictly prohibited
- Use of e-bikes, bikes, ATV, 4-wheelers must require a helmet on
- Drones or unmanned aerial vehicle uses are strictly prohibited
- Fire lanes must be kept clear at all times
- Used fuel drums must be removed; no barrels should be left on site
- Spotters: No additional pass necessary. Spotter access to the Michelin Tower roof is prohibited
- Equipment dumping or hoses draining into any storm drain is prohibited
- Antenna masts fastened to track property is prohibited

MEDICAL

Medical Center	Driver's Left, T12 at pit-in, next to the Michelin Tower while Track is hot. For after-hours medical, call 911
Trauma/Burn Center	<u>Northeast Georgia Medical Center</u> , Gainesville, 743 Spring St. NE, Gainesville, GA 30501, 770-219-9000
Local Hospitals	<u>Northeast Georgia Medical Center</u> , Braselton, 1400 River Pl., Braselton, GA 30517, 770-848-8000
Pharmacy	<u>CVS Pharmacy</u> , 4025 Winder Hwy., Flowery Branch, GA 30542 <u>Braselton Pharmacy</u> , 5745 Old Winder Hwy., Braselton, GA 30517